



BRITANNIA VOTED TOP ATTRACTION



The Royal Yacht Britannia voted 'UK's Best Attraction' for the second time by members of consumer body 'Which?'.

The Queen's former floating palace, berthed in Leith, Edinburgh, came out on top after nearly 3000 Which? members were asked to rate their favourite visitor attractions across the country. Praised for customer service, lack of crowds, cleanliness and value for money, the Royal Yacht achieved an almost clean sweep of five-star ratings with a top score of 88%.

Britannia has retained this Which? top spot since 2020.

Commenting on this continuing success, Chief Executive Bob Downie said, "To be voted the best in the UK again is a fantastic achievement, a real tribute to our outstanding staff who go the extra mile to ensure all our visitors have a great experience when they visit Britannia."

ENDS

For further information on The Royal Yacht Britannia please contact:

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[Complimentary pics available here.](#)

Notes for Editors:

- Britannia's charitable trust (SC028070) reinvests all surplus funds into protecting the yacht for future generations. The Trust's responsibility is to maintain and preserve Britannia in keeping with her former role and to display her to the public as a key part of British maritime history. The Trust is a wholly self-funding, not-for-profit, charitable organisation.
- An unforgettable attraction for visitors, as well as a prestigious evening events venue, Britannia is regarded as one of Edinburgh's 'must-see' destinations. Britannia was home to Her Majesty The Queen and the Royal Family for over 40 years, sailing over one million miles around the world. Following the Yacht's decommissioning in 1997, Britannia is now berthed in Edinburgh, where visitors can follow in the footsteps of Royalty to discover the heart and soul of this most special of Royal residences. Highlights include the teak-paneled Sun Lounge and elegant State Dining Room, which contrast with the working side of the ship and the crew's quarters.
- Providing the highest standards of customer experience to every visitor, regardless of age or ability, is at the heart of Britannia's success, and recent developments have included the audio guide being available in British Sign Language, Braille and 30 languages, making it one of the most translated tours in the world.